

## Message Text

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ORIGIN COME-00

INFO OCT-01 EA-09 EB-07 ISO-00 /017 R

DRAFTED BY COM/BIC/JWALSH/WWILSON/MKELLEHER/238

APPROVED BY EB/OCA/CM/EMCKEON

COM/BIC/OIM/TCMOORE,CMM/238

COM/BIC/OIM/RSKELLY,CMM/239

STATE/EA/PHL/RWILSON (PHONE)

STATE/ROC/HENGLEBRECHT (INFO)

STATE/EA/ROK/PMAYHEW (INFO)

EB/OCA/REDAY

----- 112485

R 242320Z SEP 75

FM SECSTATE WASHDC

TO AMEMBASSY MANILA

AMEMBASSY SEOUL

AMEMBASSY TAIPEI

UNCLAS STATE 228356

E.O.11652: N/A

TAGS: BEXP, RP, TW, KS

SUBJECT: REQUEST FOR MARKET BRIEF: POTENTIAL FOR  
EDUCATIONAL TRAINING AIDS

REF: TAIPEI 5589

1. DOC HAS TENTATIVELY PROGRAMMED A CATALOG EXHIBITION  
FEATURING EDUCATIONAL TRAINING AIDS IN MAY 1976 AT THREE  
ADDRESSEE POSTS. IF MANILA AND SEOUL CONCUR, IN ORDER TO  
JUSTIFY THIS THEME AND ENAOLE PREPARATION OF USEFUL BACK-  
GROUND MATERIAL FOR U.S. INDUSTRY DISSEMINATION, DOC WOULD  
APPRECIATE RECEIVING FOOM EACH ADDRESSEE POST A MINIMAL  
MARKET ORIEF OF ABOUT TWO OR MORE DOUBLE SPACED PAGES IN  
LENGTH COVERING MARKET HIGHLIGHTS AND GENERAL DISCUSSION OF  
MARKET OPP00TUNITIES 0ELIEVED TO EXIST FOR PRODUCT CATE-  
GORIES ENUMERATED BELOW. ITEMS TO BE FEATURED INCLUDE  
TEXTBOOKS; AUDIO-VISUAL EQUIPMENT; LANGUAGE LABS; MAPS,  
CHARTS, AND GLOBES; RECORDS AND TAPES; PRINTED MUSIC;  
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LABORATORY INSTRUMENTS AND APPARATUS; MODELS FOR DEMON-  
STRATION PURPOSES; TESTING APPARATUS; AND OTHER AIDS FOR  
INSTRUCTORS AND INSTITUTE TRAINING CENTER SUPERVISORS,  
EDUCATIONAL PLANNING AND MANAGEMENT; AND EQUIPPING OF

BUILDINGS, INCLUDING SCHOOLROOM AND OFFICE ACCOMMODATIONS  
AND EQUIPMENT.

2. MARKET BRIEF SHOULD INCLUDE PARAGRAPH ON BEST SALES  
PROSPECTS IN THE FIELD OF EDUCATIONAL EQUIPMENT AND

MATERIALS; LOCAL GOVERNMENTAL AND PRIVATE PLANS AND  
ALLOCATION OF MONIES FOR PLANT/PROGRAM EXTENSIONS/  
EXPANSIONS IN EDUCATION FIELD; EMPHASIS ON SCIENTIFIC AND  
VOCATIONAL EDUCATION, TEACHER TRAINING PROGRAMS,  
EDUCATIONAL BROADCASTING SYSTEM; INTEREST IN NEW  
TECHNIQUES AND UTILIZATION OF ADVANCED TEACHING METHODS;  
AND COMPETITIVE POSITION OF U.S. PRODUCTS VIS-A-VIS THIRD  
COUNTRY OFFERINGS. ADDITIONAL PARAGRAPH SHOULD NOTE  
TOTAL NUMBER SCHOOLS, UNIVERSITIES, AND VOCATIONAL/  
TECHNICAL COLLEGES; NUMBER TEACHERS; NUMBER STUDENTS AND  
PROJECTED INCREASE IN STUDENT ENROLLMENT IN 1976.

3. REQUEST POSTS SUBMIT MARKET BRIEF ON OR BEFORE  
OCTOBER 15.

4. FOR MANILA: OIM RECOGNIZES THAT TWO CATALOG SHOWS ARE  
NOW SCHEDULED IN MAY 1976 AND WILL COORDINATE DATES TO  
AVOID OVERLAPPING. INGERSOLL

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<< END OF DOCUMENT >>

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 26 AUG 1999  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 24 SEP 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition Event:**  
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**Reference:** n/a  
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**Review Authority:** RowellE0  
**Review Comment:** n/a  
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**Review Date:** 11 JUN 2003  
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**Review Transfer Date:**  
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**Subject:** n/a  
**TAGS:** BEXP, KS, RP, TW  
**To:** MANILA  
SEOUL  
TAIPEI  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006